



Open Position: Business Development & Content Management Intern: PIVOTtheWorld, Inc.

Spring 2016 (early February - May: months are flexible)

Commitment: (10-15 hours) (can increase if desired)

Looking for an award winning startup to get involved in at Harvard's innovation-Lab? Are you interested in preserving histories of places and cultures worldwide?

PIVOT's internship may be the thing for you!

What is PIVOT?:

PIVOT is a mobile app that allows users to look at a specific place through a tunnel of time in order to explore that place's history. PIVOT is a for-profit social enterprise aimed at digitally preserving a significant place's history throughout time.

PIVOT was awarded grand prize in the 2014 Harvard innovation-Lab's Dean's Cultural Entrepreneurship Challenge and is looking forward to more success with an intern on board!

Responsibilities:

- Develop sales leads by reaching out to future institutional clients about PIVOTtheWorld subscriptions
- Maintain current & future client relations
- Identify new historical archival resources for selected PIVOT cities & input/manage already identified data sources
- Help run the PIVOT mobile app beta-testing, and going-to-market phases
- Participate in brainstorming user interface design according to beta-testing results
- Expand our online & social media presence, including maintaining blog posts

Qualities & Skills:

- Someone who believes in the importance of preserving histories & cultures digitally; self-starter; creative, strategic thinker
- Passion and interest in archiving historical multimedia
- Advanced skills in building and maintaining a following on social media (such as Twitter and Facebook)
- Business Development and/or sales experience is a strong plus

While this is an unpaid internship, PIVOT offers the following benefits:

- Opportunities to help expand the award-winning PIVOT team
- Countless educational & career exploration opportunities, including:
 - Access to Harvard, and Boston area entrepreneurial community;
 - Access to exclusive Harvard innovation-Lab workshops, ranging from how to found a startup, to UI/UX design, to investor panels, and more;
 - Access to Harvard i-Lab's co-working space, experts-in-residence mentors, venture Incubation Mentors and free snacks and coffee,
 - Weekly classes/seminars from experienced entrepreneurs
 - Future professional references & an opportunity to stay on board

Please submit below items to: sami@pivottheworld.com by Wed. January 20, 2016

- Resume/CV
- Cover Letter
- Brief 1-2 paragraphs answering the following:

What about PIVOT sparks interest for you and why?

Discuss the hard (technical) and soft (people) skills you have, how you have built those skills, and how they will:

- A) Fulfill the duties of the internship; and
- B) Benefit PIVOT as a startup